

WIN TWO COPIES OF WHY, MUMMY?

NO PURCHASE NECESSARY TO ENTER OR WIN

1. Promotion Description: 'Why, Mummy? Summer Giveaway' (Prize: 2 x copies of the picture book "Why, Mummy?" each worth £6.99.) ("Sweepstakes") begins on 31/10/2023 (London GMT) and ends at midnight on 1 Jan 2024. (London GMT time.) (The "Promotion Period"). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Why Picture Books, ("Sponsor"), which shall be final and binding in all respects.
2. Eligibility: Open to UK and Republic of Ireland residents, aged 18 plus. Entries received from outside the UK or ROI will not be eligible to win. The prizes will only be posted to UK or ROI addresses.
3. Winner Selection: The winner will be selected in a random draw from among all eligible entries received throughout the Promotion Period. The random draw will be conducted within 14 days of closing date by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received. Winner will be notified by email at the email address provided in the entry information, and/or by social media direct message, within 21 days of closing date. If no contact can be made with the winner within 7 days, the promoter reserves the right to another winner. Potential winners must accept the prize as directed by Sponsor within 7 days of notification. Any winner notification not responded to or returned as undeliverable may result in prize forfeiture.
4. Prize: 2 lucky winners will each receive one copy of "Why, Mummy?" picture book, worth £6.99. (Two separate prizes available in total.)
5. Prize Award: Two prizes will be awarded. Maximum one prize per household. Prize cannot be redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award/offer a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. Automated or robotic entries submitted by individuals or organisations will be disqualified. Internet entry must be made by the entrant. Any attempt by an entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void that entrant's Entries and that entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification. All Entries must be submitted by the end of the closing date in order to participate.
6. Privacy: All entrants acknowledge that if they are chosen as a winner, certain of their personally identifying information (name and town of residence plus social media name) may be disclosed to third parties at least as required by law, including, without limitation, on a winner's list. The winner's list may be published on the Promoter's Website, Twitter Feed and Facebook page, Instagram page, or other social media.
8. Sponsor: The Sweepstakes is sponsored by Why Picture Books: www.whypicturebooks.com.
9. Rafflecopter Disclaimer: This promotion is powered by Rafflecopter. Metric Feat LLC ("Rafflecopter") does not sponsor, administer or endorse this promotion. By entering this promotion, Participants agree to Rafflecopter's Privacy Policy.

10. Facebook, Instagram and Twitter Disclaimer: Entrants should understand that they are providing their information to the Sponsor and not to Facebook, Twitter or Instagram. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram.